

PRESS RELEASE

26 JUNE 2026
Skiathos, Greece

“Air Transport, Tourism and Industry Resilience”

MATBA postgraduate students had the opportunity to attend the 2026 Summer Aviation Forum, held at Elivi Hotel in Skiathos, Greece, on Friday, 26 June 2026. The forum brought together distinguished leaders from the aviation and tourism sectors to discuss the future of air transport and tourism, with a focus on connectivity, sustainability, resilience, and emerging geopolitical and economic challenges. The forum also offered meaningful networking opportunities with senior representatives from airlines, airports, aircraft manufacturers, aviation organisations, and industry stakeholders.

As part of the programme, MATBA was presented by Dr Kostas Iatrou, Chair of the MATBA Industry Board and Module Convenor, highlighting the programme’s academic mission, blended delivery model, strong industry orientation, and commitment to developing the next generation of aviation leaders.

MATBA’s presence at the 2026 Summer Aviation Forum formed part of the programme’s wider educational philosophy, which combines high-level academic training with meaningful exposure to aviation practice, professional dialogue, and international networking. The event contributed significantly to the students’ understanding of the close relationship between air transport and tourism and the strategic challenges shaping the future of the aviation ecosystem.

