

PRESS RELEASE

16 FEBRUARY 2026

Ekali, Greece

“Connecting Academic Learning with Digital Transformation in Aviation”

The MBA in Air Transport Management (MATBA) had the honour of participating in the Digi Aviation Discussion Forum, held in Ekali, Greece, on Tuesday, 17 February 2026. The event provided an important platform for thought leaders, aviation professionals, industry experts, and technology innovators to discuss cutting-edge digital solutions and their role in shaping the future of the aviation sector.

The forum focused on the contribution of digital technologies to the optimization of airport and airline operations, the improvement of passenger experience, and the development of more efficient and sustainable aviation practices. MATBA postgraduate students attended the event and had the valuable opportunity to engage with current industry developments, follow insightful keynote presentations and panel sessions, and benefit from meaningful networking opportunities with distinguished representatives of the aviation, technology, and transport sectors.

The participation of MATBA students in the Digi Aviation Discussion Forum formed part of the programme’s wider educational philosophy, which seeks to combine high-level academic training with meaningful exposure to industry practice, professional dialogue, and real-world developments in air transport. MATBA extends its sincere appreciation to the Dr Kostas Iartou, speakers, and participants for a highly productive and insightful event, which contributed significantly to the students’ understanding of the digital transformation currently reshaping the aviation ecosystem.

